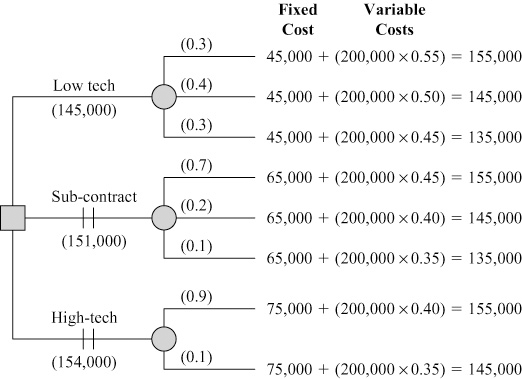
**Assignment #4 – Solutions**

**(5.11,5.12)**

**5.11**



The firm should utilize the low technology approach for a cost of $145,000.

**5.12**



The company should complete the value analysis for an  
expected payoff of $55,025,000.